

Social Media Paid Expert

Tipik, a Brussels-based communication agency, is recruiting a Social Media Paid Expert to join our growing team. You'll play a key role in rolling out major campaigns on social and managing our client's presence online. We're looking for someone proactive who is passionate about building and executing effective paid strategies on multiple social media channels as part of wider communication strategies.

Requirements

- Two years of experience in executing paid campaigns on main platforms (Twitter, Facebook/Instagram, LinkedIn)
- Ability to report on and analyse the results of paid campaigns, making recommendations to our Strategist and clients.
- Excellent knowledge of key platforms and upcoming trends
- Can think quickly and works well under pressure
- Excellent English
- Spoken French is an asset but not a must

We offer:

- The opportunity to work on a range of interesting social media projects for different clients (primarily public institutions).
- The chance to join a growing team working for high profile clients on complex issues.
- A competitive salary and group health insurance.
- A central office location with wellness centre and additional services such as a laundry, car wash and more.
- Flexible working arrangements.
- A dynamic multi-cultural atmosphere.
- Supportive and collaborative working environment.

Think you fit the bill?

Please send your CV in English through LinkedIn.

Only short-listed candidates will be contacted.

Closing date: 31 January 2022

Tipik Communication Agency is committed to protecting your privacy. We will always keep your personal data safe and will aim to comply with applicable data protection legislation, including the EU <u>General Data Protection Regulation</u> 2016/679 and the Belgian data privacy act of 8 December 1992 (<u>FR/NL</u>). We do not store CVs of rejected job applicants, unless the individual has given us his/her consent, in which case it will be stored for a maximum period of six months. Please specify this in your CV and covering letter.