

# **Communications Strategist**

Working under the guidance of the Head of Strategy and Outreach, you will be part of Tipik's growing Strategic Communications and Outreach practice based in Brussels. This opening is a fantastic opportunity for a dynamic and creative communicator wanting to hone their skills in international campaigns and projects.

The ideal candidate will have a passion for communication, a sound grasp of key concepts for successful strategic communications and a can-do mindset.

## Key Responsibilities

- Develop, implement, and manage multi-channel communication strategies and campaigns for a variety of clients and projects
- Be a trusted advisor who partners with clients to meet and even beat their objectives
- Track and evaluate communication activities' performance against set objectives
- Act as a contact point for assigned client accounts on questions related to communication strategy, whether internally (with the broader team) or externally (with clients)
- Develop and contribute to new business proposals for strategic communication services

### Requirements

- Around 5 years of experience designing and managing communication strategies and plans
- A responsible team player with the curiosity and drive to learn
- An aptitude and appetite for communications
- The ability to advise and present to clients
- Creative thinker with the ability to deliver under tight deadlines and high-quality expectations
- A degree in communications, journalism, or similar professional experience
- Native-level English (written and spoken) and the ability to speak French
- Outstanding planning and time-management skills

#### We Offer

- A competitive salary package
- Flexible working arrangements (remote or in-person)
- An opportunity to learn from and work alongside senior communication professionals in various related disciplines (events, media relations, social media, content production, etc.)
- A supportive and collaborative working environment
- Training
- An inclusive, dynamic and multicultural atmosphere
- A central office location with a wellness centre and additional services such as a laundry, car wash, and more

## **How to Apply**

Please send your CV in English through LinkedIn

Please note that only shortlisted candidates will be contacted.

Closing date: 20 October 2022